

Kenneth N. Matziorinis

CONTACT INFORMATION

Office Address: 21275 Lakeshore Drive, Sainte-Anne-de-Bellevue, QC, H9X 3L9
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canbekeconomics@videotron.ca; ken.matziorinis@gmail.com

ACADEMIC DEGREES

Doctor of Philosophy (Ph.D.), Economics, (Investment Theory), *McGill University*, 1988

Matziorinis, K.N. (1988) Replacement Investment: A New View, Unpublished Doctoral Thesis, Department of Economics, McGill University, Thesis Director Professor J.C.R. Rowley and Co-reader Professor David Foot

Master of Arts (M.A.), Economics, (Public Finance & Money & Banking), *McGill University*, 1979

Matziorinis, K.N. (1979) Corporation Income Tax Legislation as an Instrument of Economic Policy in Canada: 1945-77, Unpublished Master's Thesis, Department of Economics, McGill University, Thesis Director, Professor Eric Kierans

Bachelor of Arts (B.A.), Joint Honours Economics and Political Science, *McGill University*, 1976

Diploma of Collegial Studies (DEC), *McGill University*, 1973

High School Leaving Diploma, *High School of Montreal*, 1971

ACADEMIC APPOINTMENTS

Lecturer, *Department of Career and Professional Development, School of Continuing Studies, McGill University*, Montreal, QC, 1979 – present

Professor of Economics, *Department of History, Economics & Political Science (HEPS) Cegep John Abbott College*, Ste-Anne-de-Bellevue, QC, January, 1981 – present

Adjunct Professor, *School of Continuing Studies, McGill University*, June 2008 – May 2012

Lecturer, *Sun Life Certificate Program, University of Toronto at Scarborough*, Summer 1999

Lecturer, *Desautels Faculty of Management, MBA Program, McGill University*, Montreal, QC, Winter 1998

Faculty Lecturer, *Department of Economics, Faculty of Arts, McGill University*, Montreal, QC, Fall, 1994

Lecturer, *Desautels Faculty of Management, Undergraduate Program, McGill University, Montreal, QC, Winter 1989, 1990, 1993, 1994 and Summer 1995*

Faculty Lecturer, *Department of Agricultural Economics, Faculty of Agricultural & Environmental Sciences, Macdonald College, McGill University, Winter, 1984*

Lecturer, *Undergraduate Management Certificate, School of Continuing Studies, McGill University, Montreal, QC, 1977 – 1979 and Summer 1981, 1982, 1983*

Lecturer, *Department of Economics, Concordia University, Montreal, QC, 1981-1982*

Lecturer, *Department of Economics, McGill University, Montreal, QC, Summer 1980*

ADMINISTRATIVE AND CONSULTING APPOINTMENTS AND ENTREPRENEURSHIP

Head of Economics, *Department of History, Economics & Political Science (HEPS) John Abbott College, Ste-Anne-de-Bellevue, QC, 2016 – present*

Co-founder and Managing Partner, *Canbek Economic Consultants Inc.*, a boutique management consulting, economic forecasting and investment advisory firm, Montreal, 1979 – present

Expert Witness, Testified before the Canadian International Trade Tribunal (CITT) on stainless steel anti-dumping case for *Stikeman Elliott*, Ottawa, 1980

Some of the most relevant consulting assignments I have performed over the years include:

The Market for the Aboriginal Students in Central and Eastern Canada, School of Continuing Studies, McGill University, Montreal, July 2018

The Market for Part-time University Enrolments in Montreal: A Demand Analysis, School of Continuing Studies, McGill University, Montreal, July 2013

NBG Bank Canada, An Alternative Strategic Plan, 2005-2007: Unlock the Potential Within, National Bank of Greece, S.A., Athens, Greece, August, 2005

Annual Economic Forecast of the Canadian Economy, NBG Bank Canada, Montreal, 1996, 1997, 1998, 1999, 2000, 2001

Monthly Economic Commentary, Asset Liability Committee (ALCO), NBG Bank Canada, March 2001 – January 2006

A Proposal for the Creation of a Greek Equity Fund to the Caisse de Dépôt et Placement du Québec (CDPQ), Hellas Capital Corp, Montreal, QC, 1999

The Hellenic Community of Montreal, A Worthy Organization in Need of Organizational Restructuring: An Organizational Study, funded by Human Resources Canada, May 1998

A Restructuring Plan for the Hellenic Community of Montreal, HCM, Montreal, July 1997

Monthly Economic Charts, Asset Liability Committee (ALCO), NBG Bank Canada, September 1997 – January 2006

Canadian Financial Outlook, Quarterly Economic Reports, June 1997 – December 2000

National Bank of Greece (Canada), Business Plan: 1996-1998, NBG Bank Canada, March 1996

National Bank of Greece (Canada), Business Plan: 1993-1995, NBG Bank Canada, September 1992

Treasury Mandate: Policies and Procedures, Treasury Department, NBG Bank Canada, February, 1992

Marketing of Bank Services to Greek Canadians, NBG Bank Canada, Montreal, QC, 1990

Employee Handbook for the NBG Bank Canada, NBG Bank Canada, May 1989

Salary Administration Study of NBG Bank, NBG Bank Canada, Montreal, QC, July 1988

Feasibility Study on the Establishment of a Branch in Laval, QC, NBG Bank Canada, November, 1988

Organizational Structure and Job Descriptions for the NBG Bank, NBG Bank Canada, July 1988

Personnel Policy Manual of the NBG Bank, NBG Bank Canada, June, 1987

Performance Appraisal for Managerial & Executive Personnel: User Manual, NBG Bank Canada, September 1987

Performance Appraisal for Clerical Personnel: User Manual, NBG Bank Canada, September 1987

Performance Appraisal: A Report to the Management of the NBG Bank Canada, June 1986

Feasibility Study on the Establishment of a Branch in Vancouver, BC, NBG Bank, November, 1985

Five Year Marketing Plan: 1981-1986, Hellenic Canadian Trust, Montreal, QC, January, 1981

Expert Witness, Testified in front of the Canadian International Trade Tribunal on stainless steel anti-dumping case for Stikeman Elliott, 1980

COURSES WRITTEN

North America & Global Economy, Graduate Management Diploma, School of Continuing Studies, McGill University, 2003

Business Economics, Graduate Management Diploma, School of Continuing Studies, McGill University, 1994

Applied Economics of Tourism, Graduate Management Diploma, School of Continuing Studies, McGill University, 1991

COURSES TAUGHT

Business Economics, Graduate Management Diploma, School of Continuing Studies, McGill University, Fall, Winter, Summer 1994 - Present

North America & Global Economy, Graduate Management Diploma, School of Continuing Studies, McGill University, Winter 2003 – Winter 2014

Macroeconomics, Department of History, Economics & Political Science, John Abbott College, Fall 1981 – present

Microeconomics, Department of History, Economics & Political Science, John Abbott College, Fall 1981 – present

International Economic Relations, Department of History, Economics & Political Science, John Abbott College, Winter 1981, 1982, 1983 and Fall 2010 – present

Current Economic Issues, Department of History, Economics & Political Science, John Abbott College, Winter 1987, 1988, 1989, 1990

Canadian Financial Institutions, MBA Program, Desautels Faculty of Management, McGill University, Winter 1998

Macro Economic Theory, Department of Economics, McGill University, Fall 1990

Applied Economics of Tourism, Graduate Management Diploma, School of Continuing Studies, McGill University, Fall 1991, 1992

Managerial Economics, Undergraduate Program, Desautels Faculty of Management, McGill University, Winter, 1989, 1990, 1993, 1994, Summer 1995

Economic Analysis of Business, Graduate Management Diploma, School of Continuing Studies, McGill University, Fall, Winter, 1979 – 1994

Economic Environment of the Firm, Graduate Management Diploma, School of Continuing Studies, McGill University, Fall, Winter, Summer 1984 – 1994

Macroeconomic Policy, Undergraduate Management Program, School of Continuing Studies, McGill University, Summer 2002

Macroeconomics, Department of Agricultural Economics, Macdonald College, McGill University, Winter 1984

Macroéconomique, Undergraduate Management Program, School of Continuing Studies, McGill University, Summer 1981, 1982 and 1983

Microéconomique, Undergraduate Management Program, School of Continuing Studies Summer 1981, 1982

Introduction to Political Economy, Department of Economics, McGill University, Summer, 1980

AWARDS AND PRIZES

Special Teacher Award, *Cegep John Abbott College*, February, 2018

The Distinguished Teaching Award, *School of Continuing Studies, McGill University*, 2006

The Distinguished Teaching Award, *School of Continuing Studies, McGill University*, 1993

Scarlet Key Award, *McGill University*, 1975

A.T. McKergow Prize in History, *High School of Montreal*, 1971

First Prize in History, *High School of Montreal*, 1971

SCHOLARSHIP and RESEARCH

Books Authored

Matziorinis, K.N., *The Canadian Economic Chart Book: 1900-2018, A Graphic View of Canada's Economic History*, 2nd Edition, 2018, Canbek Publications, (ISBN: 978-1-7751038-1-3)

Matziorinis, K.N., *Business Economics: Theory and Practice*, 7th Edition, Canbek Publications, 2017 (ISBN 978-0-9695506-9-3)

Matziorinis, K.N., *Introduction to Macro Economics: An Applied Approach*, 8th Edition, Canbek Publications, 2017 (ISBN 978-0-9695506-8-6)

Matziorinis, K.N., *Introduction to Micro Economics: A Managerial Approach*, 7th Edition, Canbek Publications, 2017 (ISBN: 978-0-9695506-7-9)

Matziorinis, K.N., *International Economic Relations: Theory and Global Environment*, 2nd Edition, Canbek Publications, 2017 (ISBN: 978-0-9695506-5-5)

Peer Reviewed Journal Articles

Matziorinis, K.N. (2012), "Is the 'Euro Bond' the Answer to the Euro Sovereign Debt Crisis? What Outcomes Can Investors Expect from Europe?", *The Journal of Wealth Management*, Spring 2012, Vol. 15, No. 1, pp. 1-11.

Matziorinis, K.N. (1993), "Greek Economy at a Turning Point: Recent Performance, Current Challenges and Future Prospects" paper presented at a conference on South-Eastern Europe in November, 1992 and published by *Journal of the Hellenic Diaspora*, Vol. 19.2, pp. 57-83

Matziorinis, K.N. (1985), "Capital-Output Specificity, Adaptation and Structural Investment" Atlantic Economic Journal, Vol. 13, No.1 (March), p.82

Matziorinis, K.N. (1980), "Tax Incentives for Capital Investment: Investment Stimulus or Tax Relief?", Canadian Taxation, Vol. 2, No. 3, pp. 172-179

Non-Peer Reviewed Journal Articles and Papers

Matziorinis, K.N. and Mathieu Provencher, (2021) "Learning-by-Erring: Towards a New View of Rationality in Economics"

Matziorinis, K.N. (2011), "Resolving the Euro Debt Crisis and Saving the Euro: Could a Euro-Zone Bond be the Answer?", Position paper, July, 2011

Matziorinis, K.N. (2011), "The Eurozone in Crisis: Evolve or Fail? This is the Question", Discussion Paper, July, 2011

Matziorinis, K.N. (2011), "A Brief History of the Jewish Community of Greece", Paper presented at a Conference on Emerging Hellenic-Israeli Relations, AHEPA Canada, Canada-Israel Committee, Canadian Hellenic Congress and Quebec Jewish Congress, Montreal, April, 2011

Matziorinis, K.N. (2010), "The Greek Fiscal Crisis", www.canbekeconomics.com

Matziorinis, K.N. (2009), "A Brief History of the Post-World War II US Economy" ", in *Trade Policy: A North-American and Global Context, Selection of Readings*, edited by K.N. Matziorinis, Course Package, McGill University

Matziorinis, K.N. (2009), "The Global Financial Breakdown: Precipitating Factors and Underlying Causes" in *Trade Policy: A North-American and Global Context, Selection of Readings*, edited by K.N. Matziorinis, Course Package, McGill University

Matziorinis, K.N. (2007), "The Causes of the Great Depression: A Retrospective", in *Trade Policy: A North-American and Global Context, Selection of Readings*, edited by K.N. Matziorinis, Course Package, McGill University

Matziorinis, K.N. (2006), "A Brief History of the International Monetary System: Current Challenges and Future Outlook", in *Trade Policy: A North-American and Global Context, Selection of Readings*, edited by K.N. Matziorinis, Course Package, McGill University

Matziorinis, K.N. (2005), "Canadian Trade Policy: A Brief History of the Evolution of Canada's Trade Policy" in *Trade Policy: A North-American and Global Context, Selection of Readings*, edited by K.N. Matziorinis, Course Package, McGill University

Matziorinis, K.N. (1984), *Vital Graphs of the Canadian Economy: 1950-1984*, Canbek Publications, 1984

Matziorinis, K.N. (1981), "Keynes' Marginal Efficiency of Investment: A Suggested Interpretation", unpublished paper

Conference and Professional Presentations and Speeches

Matziorinis, K.N. (2020), "Historical Continuity of the Greek Nation and the Creation of the Modern State of Greece", presentation delivered at the 38th Annual Convention of the Canadian Hellenic Congress, Montreal, QC, November, 2020

Matziorinis, K.N. (2017), "F.Y.R.O.M. in the Geopolitical Chess Board of South Eastern Europe", paper delivered at the 35th Annual Convention of the Canadian Hellenic Congress, Laval, QC, November, 2017

Matziorinis, K.N. (2017), "Greece and the Never Ending Debt Crisis: Euro or Return to the Drachma", presentation and debate at the Cephalonian & Ithakian Society of Montreal, May, 2017

Matziorinis, K.N. (2015), "Canadian and Global Economic Outlook : 2016-2017" Dominion Lending Centres & Ottawa AHEPA Chapter, Ottawa, November, 2015

Matziorinis, K.N. (2015), "Global Economic Outlook: 2015-2016 ", Presentation to International Business Students from Coventry University, McGill School of Continuing Studies, March 2015

Matziorinis, K.N. (2014), "Canadian and Global Economic Outlook : 2015-2016" Dominion Lending Centres & Ottawa AHEPA Chapter, Ottawa, November, 2014

Matziorinis, K.N. (2014), "Zone euro : sortie de crise ou accalmie avant la tempête?", Panel interuniversitaire, Association des économistes Québécois (ASDEQ), U.Q.A.M., Montréal, 6 Février, 2014

Matziorinis, K.N. (2013), "Greece and the Human Face of the Economic Crisis", Presentation at the National Hellenic Student Association (NHSA) Convention, McGill University, Montreal, October 26, 2013

Matziorinis, K.N. (2013), "Canada in the Throws of Global Headwinds: How Long can Canada Remain an Island of Stability in a World of Turbulence?", Keynote Presentation at the Banking Colloquium of the Receiver General for Canada, Government of Canada, Ottawa, September 4, 2013

Matziorinis, K.N. (2013), "The Power of Central Banks", Presentation, McGill Institute for Learning in Retirement (MILR), July 24, 2013

Matziorinis, K.N. (2012), "The European Debt Crisis: Can the Euro Survive?". Opening address at the 19th Annual Conference of the Canadian Security Traders Association (CSTA), St-Sauveur, Québec, August 16, 2012

Matziorinis, K.N. (2012), "The European Debt Crisis: Can the Euro Survive?" A Webinar presentation, Department of Career & Professional Development, McGill School of Continuing Studies, May, 2012

Matziorinis, K.N. (2011), "The Problem with Greece: Economic and Socio-Political Challenges", Presentation given to Hellenic Progressive Association of Quebec (EPOK), Hellenic Community Centre, Montreal, November 27, 2011

Matziorinis, K.N. (2011), "Greece and the Euro Debt Crisis", Presentation given at the McGill Faculty Club, AHEPA Montreal, Hellenic Board of Trade of Metropolitan Montreal and Papachristidis Chair of Modern Greek Studies, McGill University, Montreal, November 23, 2011

Matziorinis, K.N. (2011), "The European Debt Crisis: Collapse or Renewal?", Presentation given to the Association for Financial Professionals of Canada (AFPC), Ottawa, Ontario, September 21, 2011

Matziorinis, K.N. (2011), "A Brief History of the Jewish Community of Greece", paper presented to Conference on Emerging Hellenic-Israeli Relations, sponsored by Canadian Order of AHEPA, Hellenic Canadian Congress, Canada-Israel Committee and Quebec Jewish Congress, Montreal, QC, April, 2011

Matziorinis, K.N. (2010), "Greek Fiscal Crisis: Is a First World Debt Crisis in the Making?", Department of History, Economics & Political Science, John Abbott College, April, 2010

Matziorinis, K.N. (2010), "Global Financial Crisis: The Aftermath", a lecture presented to the Ottawa Chapter of AHEPA, Ottawa, Ontario, January 27, 2010

Matziorinis, K.N. (2008), "The US Housing Bust: Implications for Canada", a lecture presented to the Hellenic Realtors' Association, January, 2009

Matziorinis, K.N. (2007), "Greece, Your Gateway to Southeastern Europe and the Black Sea Region", paper presented to gathering of executives doing business with Greece, sponsored by the Greek Consulate of Montreal, December, 2007

Matziorinis, K.N. (2007), "The Surge in the Loonie: Canadian Dollar Strength or US Dollar Weakness?" paper presented to Dept of History, Economics & Political Science, John Abbott College, November, 2007

Matziorinis, K.N. (2005), "Why Greece?" Opening Remarks to the Montreal Society of Financial Analysts, Montreal, QC, Queen Elizabeth Hotel, January 2005

Matziorinis, K.N. (2001), "Trade and Investment Opportunities for Canadian Investors in Greece", a paper presented to the Hellenic Canadian Congress, May, Ottawa, ON

Matziorinis, K.N. (1999), "On the Verge of Entry into the EMU: Greece, the Challenge of Convergence and a New Beginning" paper presented to an Investment Seminar at the Inter-Continental Hotel, Montreal, sponsored by Hellas Capital Corporation and Investment Analysis Financial Services, S.A., March 1999

Matziorinis, K.N. (1998), "The Greek Equity Market: An Emerging Market with Strong Prospects", The Montreal Chapter of the Order of AHEPA, January, 1998

Matziorinis, K.N. (1996), "Greece on the Rise: Opportunities for Trade and Investment in Greece", The Ottawa Hellenic Business and Professional Persons' Network, Ottawa, October, 1996

Matziorinis, K.N. (1996), "Greece on the Rise: Opportunities for Trade, Investment and Joint Ventures", Club Montreal, the World Trade Centre, Montreal, October, 1996

Matziorinis, K.N. (1995), "Greece's Economic Role in the Balkans", Canadian-Hellenic Inter-University Council, Montreal, May, 1995

Matziorinis, K.N. (1992), "Repair Expenditures: New Evidence on Replacement Investment" paper presented to the Annual Meeting of the Canadian Economics Association, Charlottetown, PEI, June, 1992

Matziorinis, K.N. (1992), "Repair Expenditures: New Evidence on Replacement Investment" paper presented to the Annual Joint Statistical Meetings, Boston, MA, August, 1992

Matziorinis, K.N. (1990), "Geopolitical and Economic Trends in the 1990s", paper presented to the University Women's Club, Montreal, February, 1990

Matziorinis, K.N. (1983), "Towards a New Approach in the Study of Expectations in Economics", paper presented to Department of Finance, Concordia University

Matziorinis, K.N. (1982), "Experimental Economics and the Psychophysiological Model", paper presented to First International Conference in Psychophysiology, Montreal, June, 1982

Working Papers

Matziorinis, K.N. & J.C.R. Rowley (1984), "An Outline of Anticipations Data in Connection to Business Fixed Capital Formation", Discussion Paper Series, Department of Economics, McGill University

Matziorinis, K.N., Kollintzas, T. and J.C.R. Rowley (1980), *Taxation of Canadian Manufacturing Industries: The Income Tax for Corporations*, Research Paper 80-3, Social Science Statistical Laboratory, McGill University

Matziorinis, K.N., Kollintzas, T. and J.C.R. Rowley (1980), *Taxation of Canadian Manufacturing Industries: Depreciation Rules for Investment Expenditures*, Research Paper 80-4, Social Science Statistical Laboratory, McGill University

PROFESSIONAL MEMBERSHIPS, QUALIFICATIONS and EXPERIENCE

Professional Memberships

American Economic Association (AEA)
Canadian Economics Association (CEA)
Canadian Association of Business Economists (CABE)

Professional Qualifications/Certifications

Certified Management Consultant (CMC), *Institute of Certified Management Consultants of Quebec*, 1988

Canadian Securities Course (CSC), *Canadian Securities Institute, Investment Dealers' Association*, 1982

Professional Experience

2006 –	Advisor,	Vis-A-Vis Investment Counsel Inc., Montreal, QC
1991 – 2006,	Member,	Board of Directors, National Bank of Greece (Canada), Schedule-II Chartered bank, Montreal, QC
1998 – 2005,	Principal	Hellas Capital Inc., Montreal, QC – Athens, GR
1999 – 2002,	Advisor,	Meridian Fund Management Ltd., Nassau, Bahamas
1997 – 2006,	Economist,	National Bank of Greece (Canada) or "NBG Bank Canada"
1997 – 2006,	Member,	Asset/Liability Committee, National Bank of Greece (Canada)
1993 – 1999,	Chairman,	Conduct Review Committee, National Bank of Greece (Canada)

1991 – 2006,	Member,	Board Audit Committee, National Bank of Greece (Canada)
1991 – 2006,	Member,	Board Credit Committee, National Bank of Greece (Canada)
1989 – 1997,	Consultant,	National Bank of Greece (Canada), Montreal, QC
1978 – 1980,	Member,	Board Audit Committee, C.L.S.C St-Louis du Parc, Montreal, QC
1976 – 1989,	Consultant,	Hellenic Canadian Trust, Montreal, QC

SERVICE TO THE UNIVERSITY and COMMUNITY

2014 – 2016,	Canadian President,	American Hellenic Educational Progressive Association (AHEPA)
2014 – 2018,	Vice-Chair,	Ahepa Family Charitable Foundation of Canada (AFCFC)
2013 – 2014,	District Governor,	American Hellenic Educational Progressive Association (AHEPA)
2012 – 2018,	Member,	Scholarship Committee, AHEPA Beaver District #23
2012	Co-Chair,	Ahepa St-Valentine's Ball fundraiser for Shriners Hospital for Children, Montreal, QC
2011 – 2013,	Lt-Governor,	American Hellenic Educational Progressive Association (AHEPA)
2009 – 2011,	Chapter President,	American Hellenic Educational Progressive Association (AHEPA)
2012	Member,	Scholarship Committee, Horatio Alger Association of Canada
2009 – 2011,	Board Member,	Trafalgar School for Girls, Montreal, QC
2001 – 2005,	Member,	Selection Committee, Graduate Awards, Hellenic Board of Trade of Metropolitan Montreal (HBOT)
1996 – 1999,	Board Member,	Hellenic Board of Trade of Metropolitan Montreal (HBOT)
1994 – 1999,	Board Member,	Platon – Omeros Greek School, Hellenic Community of Greater Montreal (HCGM), Montreal, QC
1993 – 1994,	Member,	School of Continuing Studies Committee, University Senate, McGill University
1988 – 1991,	Board Member,	Board of Governors, John Abbott College, Montreal, QC
1982 – 1984,	Delegate,	IOP NGO, Economic & Social Council (ECOSOC), United Nations, New York, N.Y., USA
1982	Chairman,	Organizing Committee of the 1 st International Conference in Psychophysiology (IOP), Le Centre Sheraton Hotel, June, 1982
1978 – 1981,	Board Member,	Board of Governors, McGill University, Montreal, QC
1982 – 1986,	Economics Advisor,	Board of Directors, International Organization of Psychophysiology (IOP)
1981 – 1986	Co-Founding Associate	Member, International Organization of Psychophysiology (IOP)
1980 – 1981,	Member,	Committee for the Foundation of the International Organization of Psychophysiology (CFIOP)
1978 – 1979,	Member,	University Senate, McGill University, Montreal, QC
1978 – 1980,	Chairman,	Board of Directors, C.L.S.C St-Louis du Parc, Montreal, QC
1975 – 1977,	Member,	Planning Commission, McGill University, Montreal, QC
1975 – 1976,	Vice-President External,	Students Society of McGill University (SSMU)
1974 -- 1975,	President	Economic Students Association (ESA), McGill University

